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	<u>Furios"; "Thomasian, Baydsar"; "Veronica Fajardo"</u>
Subject:	FW: Exciting Grant Opportunity to Create Play in LA - Deadline 7/21
Date:	Friday, June 16, 2017 3:17:00 PM
Attachments:	Let"s Play Everywhere LA.pdf
	image002.png

I though this might be of interest to some of you. Please feel free to pass along.

Warmest Regards,

Micole Shehenian

East Hollywood

## Nicole J. Shahenian

Executive Director East Hollywood Business Improvement District 6255 Sunset Blvd, Ste 150, Hollywood, CA 90028 323-469-8311 ext. 28 | <u>Nicole@EHBID.org</u> www.ehbid.org

From: Ali LeBel [mailto:ALeBel@kaboom.org]Sent: Friday, June 16, 2017 1:54 PMSubject: Exciting Grant Opportunity to Create Play in LA - Deadline 7/21

Hi,

Do you have a great idea for how to turn everyday places – like sidewalks, bus stops, and vacant lots – into play spaces for kids across Los Angeles? We have an exciting opportunity to award \$20,000 grants to turn these ideas into reality! Go to <u>apply.kaboom.org</u> today to learn more and submit your application by July 21<sup>st</sup>.

Let's Play Everywhere LA, presented by Dr Pepper Snapple Group and KaBOOM! in partnership with the City of Los Angeles Mayor's Office, will award a total of \$200,000 in grants to 10 winners citywide. The goal is to create replicable, scalable innovations in city redevelopment and design that make play more fun, easy, and available for kids and families.

We are now accepting applications from individuals and organizations. All you need is a practical idea for

how to turn places like sidewalks, bus stops, and vacant lots into play spaces for kids across LA. Remember, go to <u>apply.kaboom.org</u> to submit your application by the July 21<sup>st</sup> deadline!

If you have any questions about Let's Play Everywhere LA, please reach out to Sean Maurice at <u>smaurice@kaboom.org</u> or 202-464-6074.

In play, Ali

Ali LeBel Community Outreach Coordinator (O) 202-464-6199 kaboom.org

We're honoring 258 cities and towns across the country for putting kids and families first. <u>Learn more about this</u> <u>year's Playful City USA communities</u> and find out how they're making it easier for kids to be kids!

